



Seminar Value Chain Management 2 December 2015 Adama



Invitation

We are pleased to invite you to attend the Seminar Value Chain Management in Adama on the 2nd of December 2015. The Seminar will be jointly organized by Q-Point BV, and Jimma University, as an activity under the NICHE project Supporting the development of Commercial Agriculture Programmes at Ethiopian Universities – AGRIBIZZ (NICHE ETH019)

Building on the experiences the NICHE project, this seminar will address:

- Development of the agro and food sector in Ethiopia and the importance of value chain management.
- The role of Higher Education in Value Chain Development in Ethiopia.

The day will start with a plenary session with public and private sector speakers, among which the State Minister and mr. Hans van den Heuvel, the Dutch Agricultural Counsellor for Ministry of Economic Affairs assigned to Ethiopia. The second half of the day will consist of various workshops, whereby participants will be invited to engage in in-depth discussions on how to build on existing experiences. Workshop themes are: Value chain analysis, Marketing in value chains, Collaboration in value chain, Gender in value chain, Supply chain management, Quality and food safety in value chains.

How to register?

Please register when you want to attend the seminar by using the “button” below this e-mail.



This seminar is organized by

