

Seminar

Value Chain Management

3 December 2015

Adamant

Rift Valley Hotel



8.34 h: Opening: Mr. Carel Jaspers

8.45 – 9. 50 h: 3 presentations of PhD candidates

- **Moderator: Prof. Speelman**
 - **Reporter: Dr. Mohammed Beyan**

 - **Value chain integration as a fit between structure and performance: A situation analysis of the malt barley value chain in Ethiopia. Mr. Mulugeta Damie**
 - **Explaining Technical Inefficiency and Income Variation from Apple Adoption in Highland Ethiopia: The Role of Unequal Endowments and Knowledge Asymmetries. Sintayehu Hailu**
 - **Prediction of coffee cup quality and near infrared spectra on green coffee beans and its implication in coffee value chain development. Kassaye Tolossa**
- 9.50 – 10.30 h: Pannel discussion on value chain research practices.**

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11.00 – 11.50h: 2 presentations of PhD candidates

- **Moderator: Prof. Speelman**
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- **Potential of Oromo potato (*Plectranthus edulis*) Ethiopian orphan tuber. Ms. Gifty Abera.**
- **Poverty, Risk Behaviour and Time Preferences of Smallholder farmers: Experimental Evidence from Ethiopia. Mr. Molla Alemayehu.**

11.50 – 12.30 h: Pannel discussion on value chain research practices.

12.30 – 14.00 h: Lunch break – informal meetings



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14.00 h: Value chain game. Prof. Woody Maijers

15.30 h: Tea break

16.00 h: Value chain trophy 2015. Prof. Woody Maijers

16.20 h: Reflection and feedback by participant from Kenya, Mozambique and Rwanda.

16.50: Closing remarks. Dr. Bezabih